

2018

**AIEA Annual Conference**

*The Internationalization  
Imperative in Turbulent Times*



# **Internationalization of Higher Education and the UN Sustainable Development Goals: The SIO's Role in International Development**

AIEA Pre-conference Workshop

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# AGENDA

8:00 – 8:10	Opening and introduction of the Workshop
8:10 – 8:30	Introduction of Participants
8:30 – 9:00	From MDGs to SDGs: <ul style="list-style-type: none"><li>- Development vs Sustainability</li><li>- Developing countries vs global</li><li>- Role of the universities</li></ul>
9:00 – 9:45	What are we talking about: <ul style="list-style-type: none"><li>- SDG4: Teacher Education Program in Dadaab Refugee Camp, Kenya, Samson Nashon, University of British Columbia</li><li>- SDGs at the University of Toronto, Vinitha Gengatharan</li></ul>
9:45 – 10:00	Discussion
10:00 – 10:15	Break
10:15 – 11:45	Elaborate a Plan of action for SDGs in your university <ul style="list-style-type: none"><li>- WG1: Identify an SDG of interest in your institution and draft 1 or 2 ideas of action to develop (45 minutes).</li><li>- WG2: Draft objectives, resources, and challenges</li><li>- WG3: Specific role of the SIO and the International office</li></ul>
11:45 – 12:00	Conclusion and evaluation

# Introduction of the Workshop

- Objectives
- Expected outcomes
- Scenario
- Documents for the workshop and additional reading:  
<https://goo.gl/cm8Ez5>

# The UN Sustainable Development Goals

- From MDGs to SDGs, by UNDP:
  - <https://www.youtube.com/watch?v=aLrLcODGMmo&feature=youtu.be>
- 17 Goals and 169 targets
- Truly Global issues
  - People
  - Planet
  - Prosperity
  - Peace
  - Partnership
- International Organizations, all levels of Governments, NGO, Private sector, Education sector, etc.

# Sustainability, a holistic issue

## SUSTAINABLE DEVELOPMENT GOALS

- ✓ People
- ✓ Planet
- ✓ Prosperity
- ✓ Peace
- ✓ Partnership



# The UN SDGs and Us

- SDGs and Targets. Consult the UNDP web page:  
<http://www.undp.org/content/undp/en/home/sustainable-development-goals.html>
- 17 Goals, 169 Targets
- 17 participants?
- Which goal would you champion if you are invited to?

# International development: an important component of the internationalization strategy

Adel El Zaim

# ID and Internationalization of HE (1)

- What is International Development
- How are we tackling International Development issues in our institutions: examples from your institution.
- Who is involved? What is your strategy for ID?
- Paradigm: Research for International development
  - Research development
  - Research & development (R&D)
  - Research *for* development → Research *for* Sustainability
  - Research *on* development (development studies, global dev. studies)

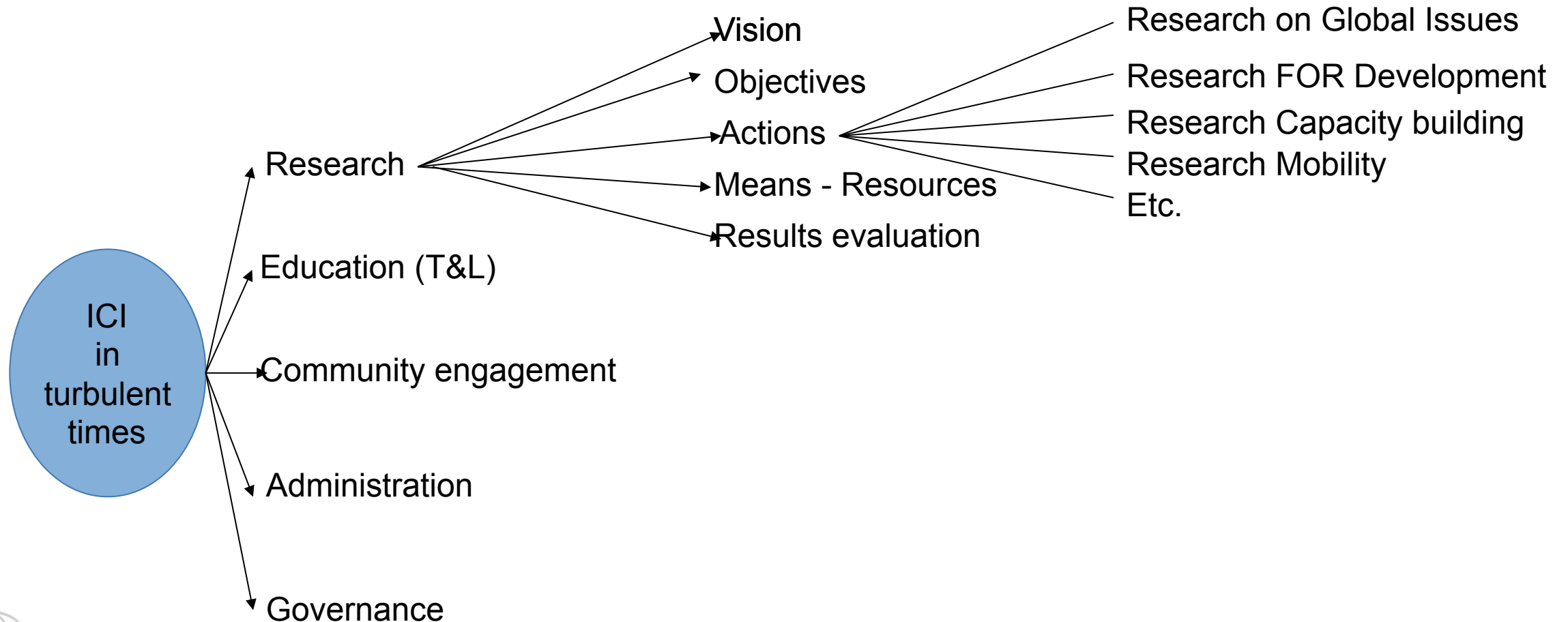


# ID and Internationalization of HE (2)

- Is ID responsibility of the University?
  - Under Research
  - Under Education
  - Under Community Engagement
  - i.e in all dimensions of the *Mission of the University*
- International Strategy: tension between Internationalization and Globalization
  - Globalization: Addressing Global issues in our Internationalization efforts
  - Globalization as a way to connect local to international (or global): SDGs are global. The addressed issues affect the whole humanity

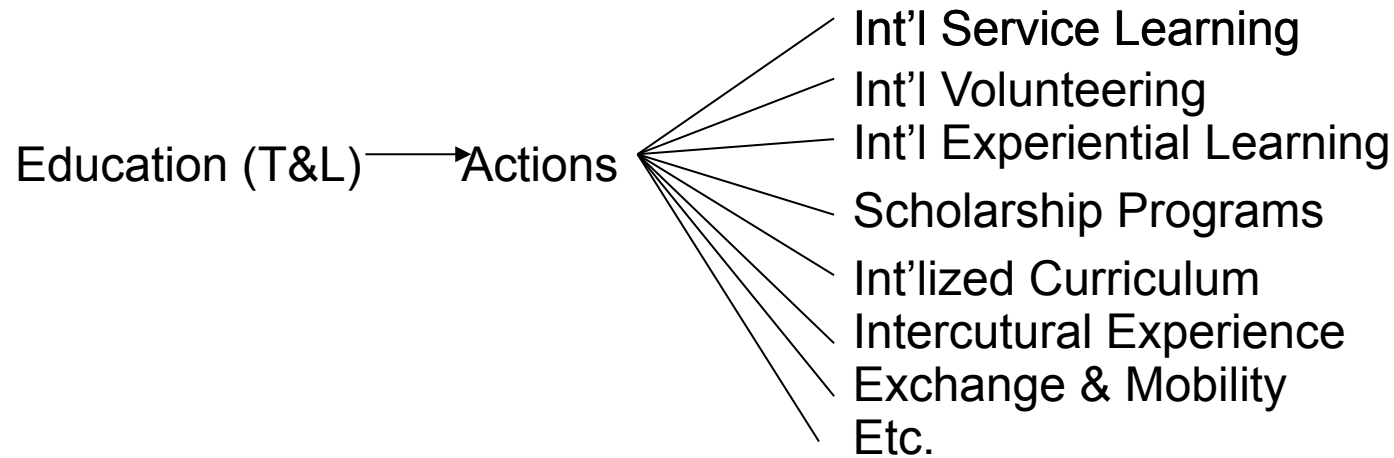
# Framework for *Intentional comprehensive Internationalization* by Adel El Zaim

Integrate SDGs in the Framework for Intentional Comprehensive Internationalization (ICI)



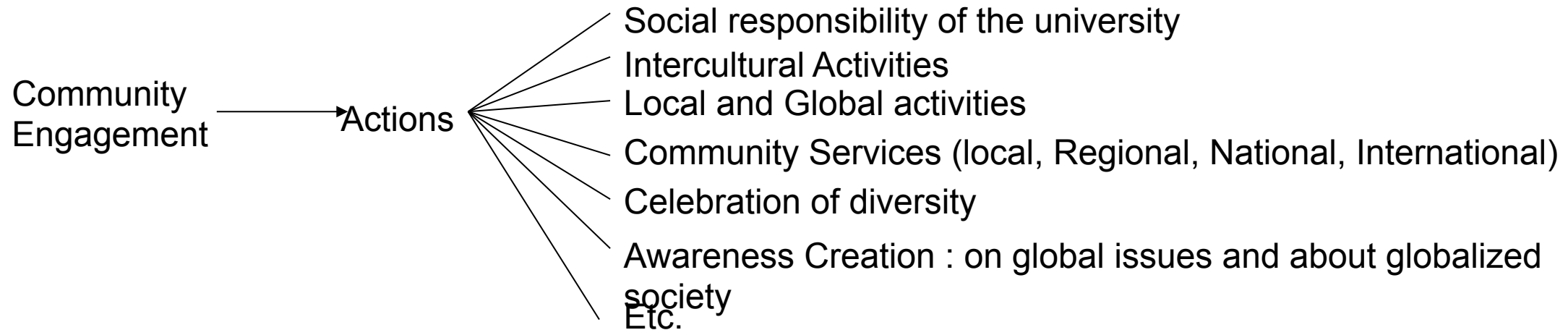
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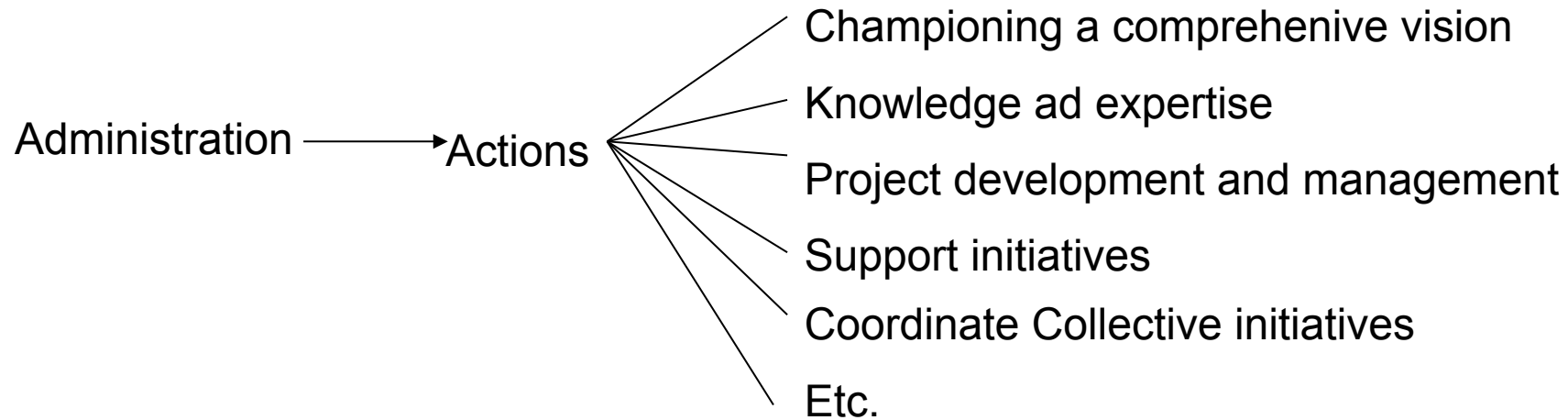
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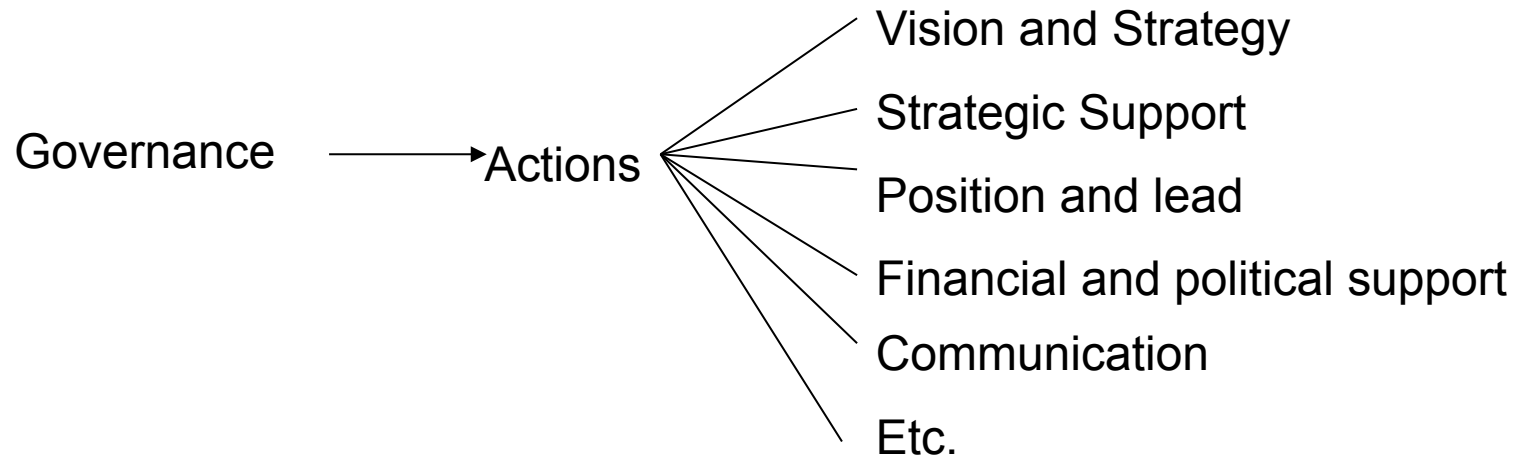
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# What are we talking about?

- Ex. 1: UBC's Teacher education project in Dadaab Refugee Camp, Kenya
- Ex. 2: SDGs at University of Toronto

# How to implement the SDGs in your institution (Adel El Zaim)

- Discipline based approach
- Multidisciplinary approach
- Interdisciplinary approach
- Instil SDGs within several or all dimensions of the mission
  - Research, Innovation, knowledge production, dissemination and mobilisation
  - Education: Teaching, learning, extended education, student projects, etc.
  - Community engagement
  - Administration: campus planning, management; student admission, etc.
  - Governance: Advocacy and communication with policy and decision makers, funders, etc.



# How to implement the SDGs in your institution

- Sustainable Development Solutions Network: Getting started with the SDGs in Universities. See Reference list.

# International development (ID) and Internationalization of HE

- Is ID responsibility of the University?
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# Sustainability, a holistic issue

## SUSTAINABLE DEVELOPMENT GOALS

- ✓ People
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- ✓ Peace
- ✓ Partnership



# Plan of action

## Working groups I (45 minutes)

- **Three or four small groups (4-5 participants)**

1. Share with the group if and what your institution is doing for the SDGs
2. Consult the website

<http://www.undp.org/content/undp/en/home/sustainable-development-goals.html>

- Choose one SDG and inform the workshop to avoid duplication
  - Read the goal and its targets
  - Develop ONE or TWO actions (per group) addressing the Goal or some of its targets in relation with one of the University core functions (Use the table; Research, Education, Community Engagement, Administration, Governance)
  - Write your actions clearly and make sure all your group members share a common understanding of the actions
3. Be ready to share with all

# Plan of action

## Working groups II (45 minutes)

- **Three or four small groups (4-5 participants)**
  1. Reconvene the same working group
  2. Develop the list of objectives, actions, resources needed, actors involved, etc.
  3. Identify and discuss challenges you may face in the implementation phases
  4. Be ready to share with all

# Plan of action

## Working groups III (45 minutes)

- **Three or four small groups (4-5 participants)**
  1. Reconvene in a new working group
  2. Try to answer the following question: As SIO of your institution, how can you support the implementation of SDGs in your institution? Think about something only an SIO and his team can do.
  3. If possible, try to answer the question in the areas of Administration or Governance.
  4. Be ready to share with all

# Conclusion

- SDGs as Truly Global Issues
- SDGs and International Development
  - *All* countries need to implement them
  - Encompass some *developmental* issues even in developed countries
  - *Preservation* (sustainability) issues everywhere
- SDGs and the University
- SDGs as example of the need for interdisciplinary approach
- Role of the SIO in implementing SDGs related initiatives
- Ideas for future collaboration?

# Evaluation

Thank you.

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